

2019 Postal Rates Reference Guide

POSTAL SPECIFICATIONS CHART

| FIRST CLASS POSTCARDS | MIN | MAX |
|--|-------|--------|
| Height | 3.5" | 4.25" |
| Length | 5" | 6" |
| Thickness | .007" | .016" |
| LETTERS (All classes except folded self-mailers) | | |
| Height | 3.5" | 6.125" |
| Length | 5" | 11.5" |
| Thickness | .009" | .25" |
| AUTOMATION COMPATIBLE FLAT-SIZE MAIL | | |
| Height | 5" | 12" |
| Length | 6" | 15" |
| Thickness | .009" | .75" |
| FOLDED LETTER-SIZE SELF-MAILERS | | |
| Height | 3.5" | 6" |
| Length | 5" | 10.5" |
| Thickness | .009" | .25" |

MAIL CLASS

| MAIL CLASS | MARKETING* | | NON-PROFIT | |
|-----------------------|----------------------------|------------------------|----------------------------|------------------------|
| | Letters (up to 3.5 oz.) | Flats (up to 4 oz.) | Letters (up to 3.5 oz.) | Flats (up to 4 oz.) |
| Mixed AADC | 29.1 ¢ | 63.2 ¢ | 17.3 ¢ | 45.8 ¢ |
| AADC | 28.1 ¢ | 59.7 ¢ | 16.3 ¢ | 42.3 ¢ |
| 3-Digit | | 52.3 ¢ | | 34.9 ¢ |
| 5-Digit | 25.6 ¢ | 40.5 ¢ | 13.8 ¢ | 23.1 ¢ |
| ECR Basic | 29.4 ¢ | 30.0 ¢ | 20.9 ¢ | 30.0 ¢ |
| ECR High Density Plus | 20.0 ¢ | 23.2 ¢ | 11.7 ¢ | 23.2 ¢ |
| ECR High Density | 20.9 ¢ | 25.0 ¢ | 11.7 ¢ | 25.0 ¢ |
| ECR Saturation | 19.0 ¢ | 22.4 ¢ | 11.1 ¢ | 13.6 ¢ |
















* Previously referred to as Standard Mail

YELLOW HIGHLIGHTS INDICATE A RATE REDUCTION FOR 2017.
THERE IS A SURCHARGE ON NON-MACHINABLE LETTERS OF 21.0 ¢ EACH.

DROP SHIPMENT DISCOUNTS

| | | | |
|--------------|-------|--------------|-------|
| NDC Discount | 2.0 ¢ | SCF Discount | 2.5 ¢ |
|--------------|-------|--------------|-------|

ENVELOPE SIZE GUIDE

| COMMON SIZES AND NUMBERS | | | | | |
|--|-----------------|--|------------------|--|-----------------|
|  #6 1/4 | 3 1/2" x 6" |  #6 3/4 | 3 5/8" x 6 1/2" |  #7 | 3 3/4" x 6 3/4" |
|  #7 3/4 | 3 7/8" x 7 1/2" |  #8 5/8 | 3 5/8" x 8 5/8" |  #9 | 3 7/8" x 8 7/8" |
|  #10 | 4 1/8" x 9 1/2" |  #11 | 4 1/2" x 10 3/8" |  #12 | 4 3/4" x 11" |
|  #14 | 5" x 11 1/2" |  A-6 | 4 3/4" x 6 1/2" |  A-7 | 5 1/4" x 7 1/4" |
|  A-8 | 5 1/2" x 8 1/8" |  A-9 | 5 3/4" x 8 3/4" |  A-10 | 6" x 9 1/2" |



FIRST-CLASS MAIL STAMPS 55.0 ¢

| NON-AUTO (up to 1 oz.) | Letters | Cards | Flats |
|-----------------------------------|---------|--------|--------|
| Metered Single Piece (Machinable) | 50.0 ¢ | 35.0 ¢ | \$1.00 |
| Additional Ounce | 15.0 ¢ | | 15.0 ¢ |
| PRESORTED (up to 3.5 oz.) | | | |
| Machinable Presorted | 45.9 ¢ | 28.0 ¢ | 79.9 ¢ |
| Mixed AADC Automation | 42.8 ¢ | 27.4 ¢ | 72.7 ¢ |
| AADC Automation | 41.2 ¢ | 26.8 ¢ | 64.4 ¢ |
| 3-Digit Automation | | | 60.5 ¢ |
| 5-Digit Automation | 38.3 ¢ | 25.7 ¢ | 48.6 ¢ |
| Additional Ounce | 15.0 ¢ | | 15.0 ¢ |

**Have questions
about direct mail?**
Call us, we can help.

Phone: 954.771.7204

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* Effective 1/28/19

Modern Marketing Solutions